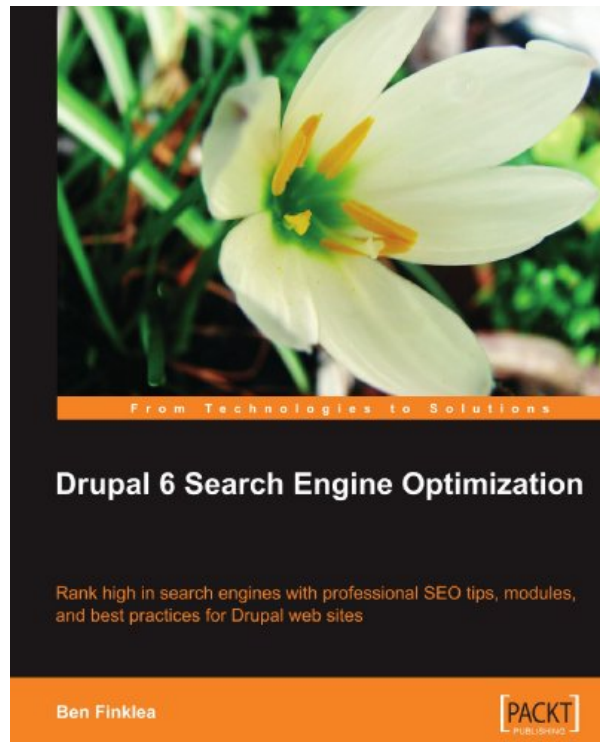
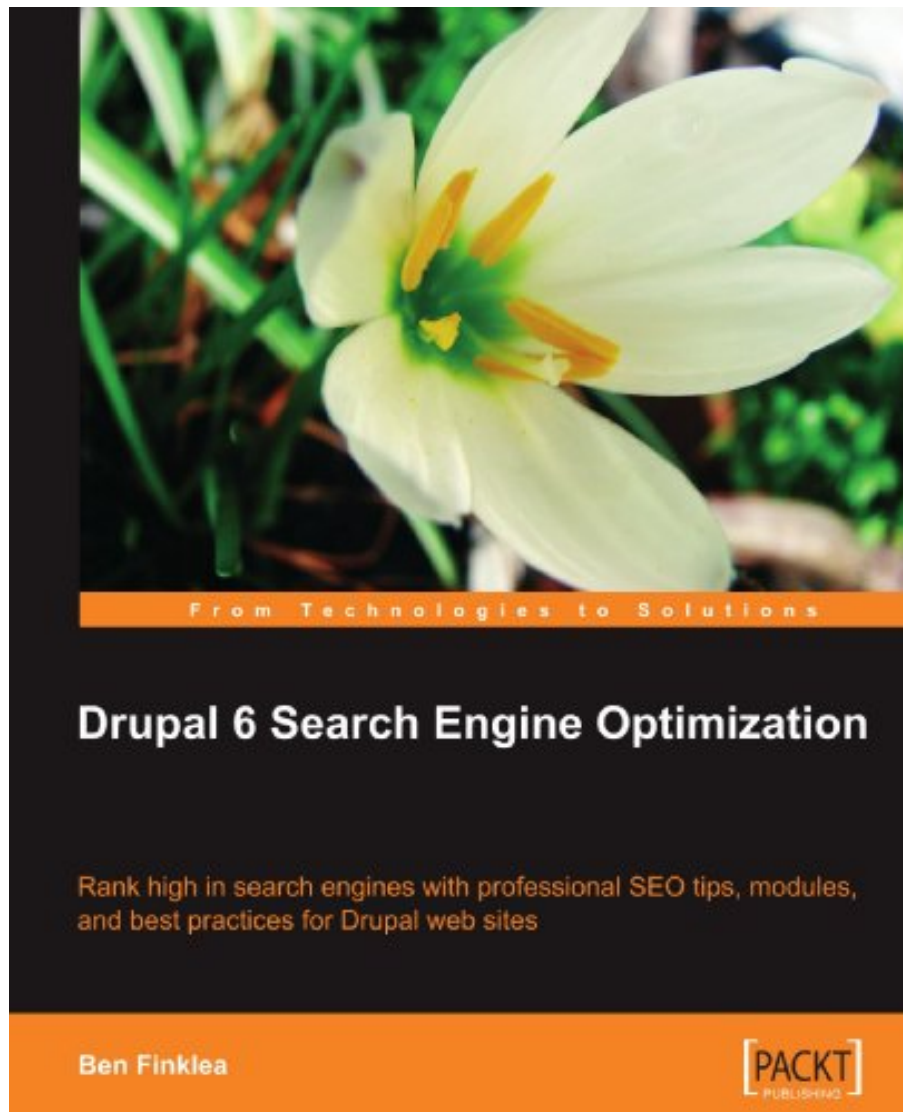


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About the Author

Ben Finklea is the founder and CEO of Drupal SEO firm Volacci Search Marketing. He is the creator of the Drupal SEO Checklist module and he contributes to other SEO-related modules in the Drupal community. Ben is an internationally-known consultant, speaker, and trainer on topics related to SEO, Drupal, and building successful high-tech businesses. He lives with his wife and sons near Austin, Texas

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This is a practical, hands-on book based around sound SEO techniques specifically applied to Drupal. Each chapter starts with a brief overview of the important concepts then quickly moves into practical step-by-step actions you can take immediately. Throughout the book, you'll get clear instructions and detailed screenshots, so you can see exactly what to do each step of the way. You will install and configure a selection of Drupal modules ? each of which will move you one step closer to optimization. Chapter-by-chapter, your Drupal site will become more optimized so that by the end of the book, your site is 100% ready for Google. This book is written for Drupal site owners and those who create Drupal sites including themers, developers, programmers, and consultants. A basic understanding of Drupal will be helpful: what a node is, how to create nodes, how to log in to the admin sections of your Drupal site, and how to properly install and enable a module. No knowledge of SEO will be assumed but a basic knowledge of search engines is expected.

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said he had a book on Amazon, so I thought I would check it out. I figured it would be good, but it exceeded my expectations! Thank you Ben!

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By Michael

I own an internet company and we are working with Drupal for the last three years.

I'm reading the Volacci Search Marketing blog, and find them real SEO experts. Recently I decided to purchase the Drupal 6 Search Engine Optimization book, that was written by Volacci's founder and CEO Benjamin Finklea.

The book is a perfect guide to optimize your Drupal site for the search engines. It reviews modules, techniques, and suggests lots of tips for the best SEO implementations and configurations.

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See you on the first places in Google :)

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By hoarselord

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