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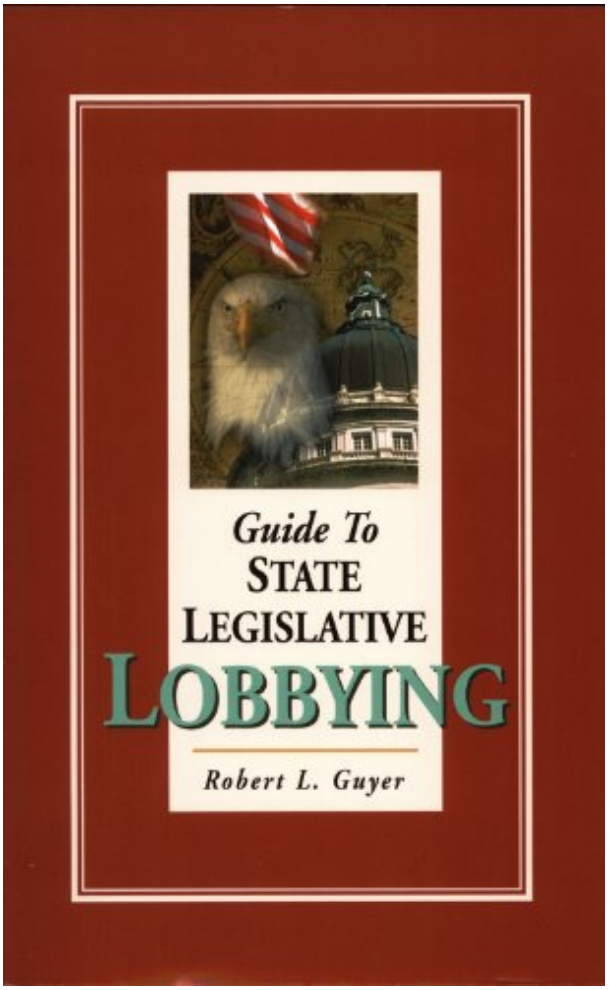


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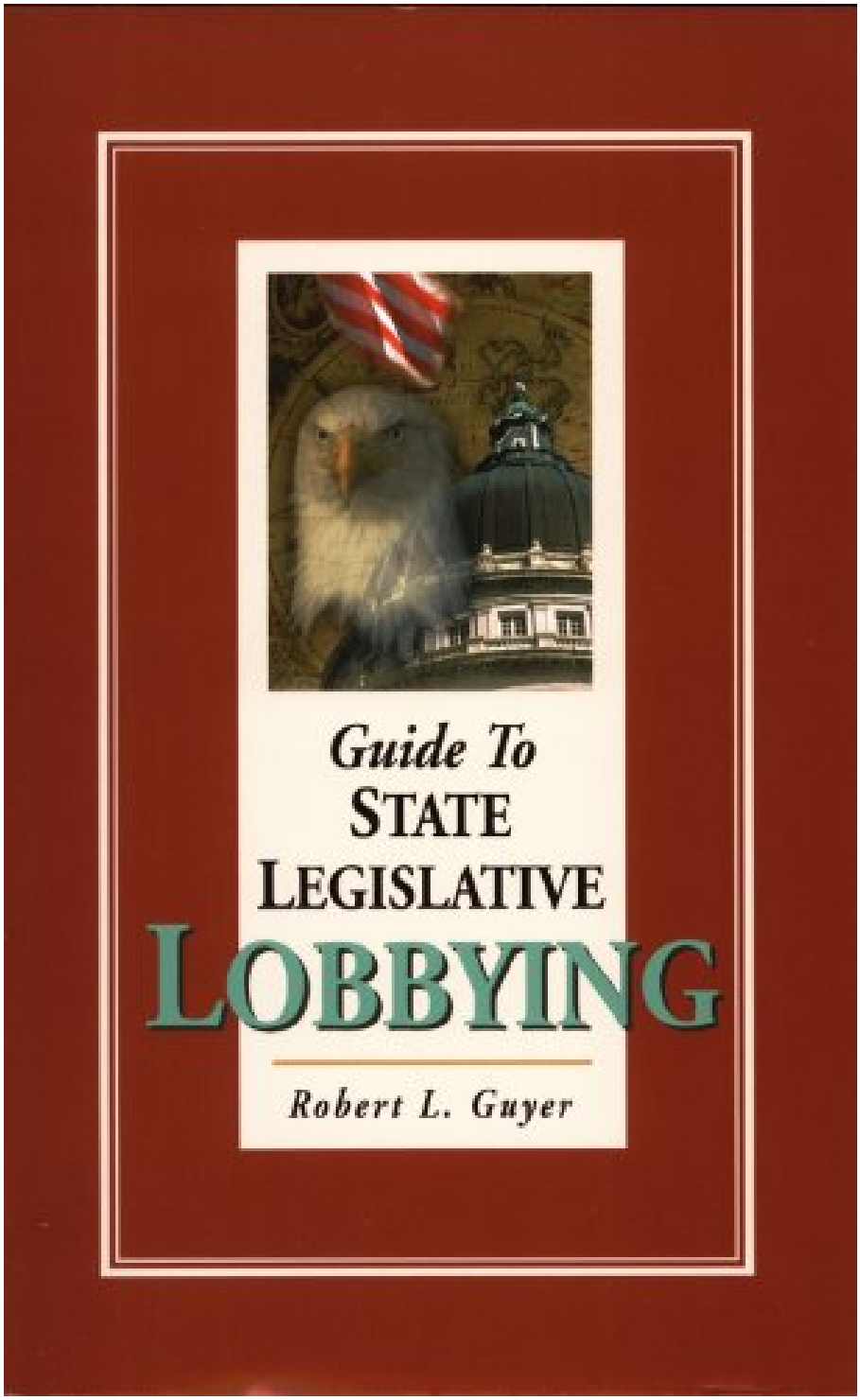


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Guide to State Legislative Lobbying was written to increase your chances of winning in your legislature. Packed into over 200 pages are practical experience, tips, and a systematic approach to state legislative campaigning, including:

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- Legislative Procedure
- Lobbying Visits to Legislators and Staff -Succeeding with Legislative Committees -The Rest of the Session and Post-Session
-10 flow charts
-Glossary of commonly used legislative terms

Author Bio: Robert Guyer worked as a lawyer and lobbyist with several national organizations before starting the Lobby School. His book and seminars train advocates to lobby more effectively their state legislatures and regulatory agencies. He has lectured at major universities and his client list is a Who's Who of organizations succeeding at state level lobbying. He wrote the Guide to enable readers to lobby better.

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