

**THE MAGIC OF NEWSLETTER
MARKETING - THE SECRET TO MORE
PROFITS AND CUSTOMERS FOR LIFE BY
JIM PALMER**



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The Magic Of Newsletter Marketing - The Secret To More Profits And Customers For Life By Jim Palmer. In undertaking this life, many individuals always aim to do and obtain the very best. New understanding, experience, session, and every little thing that can boost the life will be done. However, lots of people in some cases feel confused to obtain those points. Feeling the minimal of encounter as well as resources to be better is one of the lacks to have. However, there is an extremely basic point that could be done. This is what your instructor consistently manoeuvres you to do this one. Yeah, reading is the response. Reading a book as this The Magic Of Newsletter Marketing - The Secret To More Profits And Customers For Life By Jim Palmer as well as various other recommendations can enrich your life high quality. How can it be?

Review

Newsletter marketing has been the #1 way I've built my business into the multi-millions. And Jim Palmer has written the one of the best books I've ever seen on newsletters and newsletter marketing. The pages are filled with useful tips and ideas that will immediately help you build your business using low-cost newsletters. The book is also fun and easy to read! --Ali Brown, business and success coach for women entrepreneurs.

The Magic of Newsletters Marketing by Jim Palmer is a must for all entrepreneurs, business owners and professionals who want to stand out from their competitors and make a good lasting impression with their customers, clients and patients. The book gives you the A to Z on everything you need and want to know about how to create a successful marketing tool. --Lee Milteer Millionaire Smarts® Coach

Who should be sending out newsletters to their customers/clients/patients/prospects? The answer is everybody! That s right; there is not a business on the planet that couldn t benefit BIG TIME with a monthly company newsletter. There is no better way to develop a relationship with people than sending out a properly written newsletter and Jim Palmer is the go-to guy to help you get that done. Ignoring this book will cause undue risk to your business. --Bill Glazer, Glazer-Kennedy Insider's Circle

About the Author

Jim Palmer is a small business marketing expert and host of Newsletter Guru TV and Stick Like Glue Radio. He is known internationally as 'The Newsletter Guru' - the go-to resource for maximizing the profitability of customer relationships. He is the founder and President of Custom Newsletters, Inc., parent company of No Hassle Newsletters, No Hassle Social Media, The Newsletter Guru's Concierge Print and Mail on Demand, Success Advantage Publishing, No Hassle Infographics and Double My Retention. Jim is also the acclaimed author of four other books for entrepreneurs and small business owners - you'll find them all here on Amazon.

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Let's face it: in far too many companies, because of these (and other) unfounded myths about newsletter publishing, the "monthly customer newsletter" gets relegated to the back-burner and only gets published 3 or 4 times a year!

If you're looking for proven strategies to develop more profits, grow your wealth, and earn more customers for life in your business by publishing your customer newsletter, on time, every time, then look no further!

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1 of 1 people found the following review helpful.

A MUST Read and a MUST DO!

By Doc

It can't be any easier for you unless it's done for you...and by the way HE WILL! If you have ever thought about putting together a customer newsletter that you send in the mail, Jim Palmer will tell you exactly what you need to do to put it together. If you are not sending a newsletter...you have to start NOW! Read the book and get started! Doc [...]

2 of 3 people found the following review helpful.

A Truly Magical Read

By Angela Megasko

"The Magic of Newsletter Marketing" should be mandatory reading for anyone who is considering or is in the process of producing a newsletter. If you are considering this marketing strategy as a way of keeping in touch with your customers, this book is your blueprint for success. If you happen to be distributing a newsletter already, then this book will provide you with tip and pointers for how to make it better! I've already started using some of his ideas. Jim Palmer takes you through the why and how of creating a newsletter you can be proud to distribute.

0 of 0 people found the following review helpful.

Very good content

By RBeckertt

I would recommend this book for any small business that needs to keep in better contact with their customers. Very easy to read and understand.

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